



Benefit from **our experience**

Independent validation for sustainable business



Consultation services

The process of delivering a comprehensive CSR strategy should begin with an assessment of every aspect of your organisation's activities. At CSR-A we understand that many businesses, particularly SME's find this prospect daunting in terms of resource and time allocation.

Our consultants work with you to define and record what you have already achieved in relation to social responsibility initiatives. We provide expert gap analysis to identify areas that need improvement and set targets for improvement against the Four Pillars of CSR.

Reporting non-financial aspects of business performance is now a vital measure of an organisation's sustainability. It is increasingly clear that CSR auditing and benchmarking has become a vital part of company reporting and may very well, in the near future become a legal requirement.

General CSR Consultation Package

We work with management to construct effective and streamlined business solutions that build long term sustainability and profit. Responsiveness to the ethical and societal demands concerning the environment, workplace and community is critical for today's successful organisations.

We will identify, where possible the 'quick wins' that have an immediate positive impact on your environmental, social, reputational and financial outcomes. Globally, governments are pledging Net Zero goals and alignment to the UN SDG's which will result in more stringent legislation. This will affect all organisations and supply chains in the near future.

Our consultant will work with you to embed social responsibility into all areas of your existing business plan. Social responsibility policy should not be thought of in isolation if the best returns are to be achieved.

Social responsibility is the obligation of all employees. Key departments that are vital are HR, Procurement, Marketing, Operations and Finance. Wider stakeholder engagement such as supply chain will also be addressed.

The general consultation package can provide:

- **Bespoke Strategy Development** - Materiality-led and aligned with your corporate objectives and positioning.
- **Employee Engagement** - Retention and recruitment strategies.
- **Integration of CSR & Governance Policies** - to enhance sustainable growth, reduce reputation risk, and generate value.
- **Ongoing Development** - capacity building and impacts communications to all stakeholders
- **ESG Compliance** - Demonstrate best practice, policy and strategy for ESG scoring and measurement.
- **Current & Future Legal Compliance** - To ensure resilience to legal changes.
- **Bids & Tenders** - Support with fulfilling social responsibility criteria to maximise scores.
- **Specific Exploration of Each Pillar** - In-depth workshops by pillar are available.

Pre Accreditation Consultation Package

We provide a bespoke consultation package to identify and collate your current position and provide short and long term recommendations for improvement. This structured approach delivers the required information for a CSR accreditation application submission.

Pre-accreditation consultation will de-mystify concepts, promote action to the top of your agenda and highlight achievements to date. In our experience many organisations are already doing a great deal but don't



have the confidence and structure to realise this. Until the impacts are benchmarked and recorded, benefits cannot be fully realised and communicated.

- **Kick-Start Meeting** - Our consultant will visit your premises for an initial briefing. This meeting can take place remotely if you prefer.
- **Initial Assessment** - To establish where you currently are on your CSR journey and where you want to be.
- **Engaging Your Team** - Our consultant will engage with different departments and staff roles in order to fully understand all your activities.
- **Identify Relevant Data & Evidence** - To score highly claims must be supported by evidence.
- **Composing Your CSR Accreditation Application For Submission** - With support from your personnel, our consultant will collate all relevant materials and author for optimal submission.
- **Provide Analysis and Evaluation** - To recommend actions for improvement to be discussed at your executive team meetings.

Post Accreditation Consultation Package

Your consultant will provide feedback from our independent assessors. This feedback is supplemented by expert analysis of your accreditation application. For clients that have used our pre-consultation package this service is provided at a reduced rate.

- **Engaging Your Team** - Our consultant will engage with different departments and staff roles in order to support sustainability being embedded into business as usual.
- **Identify further Relevant Data & Evidence** - the setting up of systems and procedures to capture relevant data and evidence for future accreditations and for use in bids
- **Provide Analysis and Evaluation** - To recommend actions for improvement to be discussed at your executive team meetings. To attend executive team meetings to help get the message across and to affect change.
- **Specific Exploration of Each Pillar** - In-depth workshops by pillar are available.
- **Setting Objectives and Targets** - Social responsibility is the obligation of all employees. Key departments that are vital are HR, Procurement, Marketing, Operations and Finance and each should develop their own KPIs to support the overall objectives and targets.

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Sustainable and social purpose with profit: the future for successful businesses and organisations

CSR Accreditation will:



DEMONSTRATE ESG COMPLIANCE



IDENTIFY RELEVANT UN SDG'S



LEVEL UP YOUR TENDERING POWER



RECRUIT & RETAIN TALENT



MANAGE AND MITIGATE RISK



PROTECT & ENHANCE YOUR BRAND

Supporting your organisation – we provide:

Workshops & Webinars

To inform and inspire CSR policy and its benefits. Introducing the Four Pillars of CSR and explaining how good CSR policies drive corporate change. How with well defined objectives and measurable targets, your policy will provide the foundation towards running a sustainable, ethical and efficient business.

CSR Training Courses

CSR-A provides a comprehensive, 6 module training course to explore CSR, CR, ESG and learn how your organisation will benefit. The course enables organisations to understand how to create a CSR policy using the CSR Four Pillars and suggests ways of working that deliver positive outcomes for all.

Social Impact Reporting

A Social Impact Report is similar to an annual report and shows all your audiences the impact that your organisation is making through its CSR commitments. This includes financial benefits, environmental impact, staff and stakeholder engagement, positive impact on communities and charities.

Register now for CSR Accreditation. Registration is free and easy and you will be provided with our comprehensive Guidance for Accreditation, information on our fee structure, a full list of membership benefits and a Word document application form in which you compile and upload your completed application.

www.csr-accreditation.co.uk/register-for-csr-accreditation/

Demonstrate your commitment now
and become a CSR Leader

Call **01494 444494** or visit www.csr-accreditation.com to find out more about CSR education, accreditation and communication

Find out now where you are on your CSR journey with our online Interactive Roadmap <https://csrroadmap.herokuapp.com/>

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**Environmental,
Social, and
Governance**



Proud to recognise and endorse the CSR-Accreditation scheme delivered by CSR-A

