CSR✓
ACCREDITATION
Show that you care

Setting the standard
for social responsibility

esg✓
COMPLIANT
Independent Validation

Independent validation for sustainable business

It is now more important than ever to show that we are doing all we can to be a **responsible business**

CSR-A has established a new, relevant and holistic framework that delivers an up to date standard for social responsibility.

A new standard that is supported by the CSR-A Four Pillars of environment, workplace, community and philanthropy. This provides a structure that will help an organisation plan and act responsibly.

A new standard that states that social responsibility should be for every organisation. For this to happen, the C in CSR must be more inclusive. 'Corporate' excludes a large number of stakeholders, specifically the third and public sectors, sole traders and small SME's. We have re-defined the C to be more inclusive; to include Companies, Communities, Charities.

Social responsibility allows you to enrich the quality of lives for all by investing in social value as an essential part of an organisations culture. This provides purpose and impact and will ensure a sustainable and profitable business. It will help to build a better world for future generations by improving the environment and ensuring a cohesive community to live and work in.

It is amazing what many of us are already doing that we don't talk about. CSR-Accreditation provides the perfect opportunity for you to tell your positive story.

CORPORATE
SOCIAL RESPONSIBILITY

LARGE COMPANIES
PRIVATE SECTOR

COMPANY
SOCIAL RESPONSIBILITY

SOLE TRADERS AND SME'S
PRIVATE SECTOR

COMMUNITY
SOCIAL RESPONSIBILITY

AUTHORITIES, SCHOOLS, HOSPITALS ETC
PUBLIC SECTOR

CHARITABLE
SOCIAL RESPONSIBILITY

CHARITIES
THIRD SECTOR

CONSUMER CSR
PRODUCTS AND SERVICES

CITIZEN CSR
EDUCATION, TRAINING & WORKSHOPS

COLLECTIVE CSR
ALL OF US

We can then surround these meanings with a **C**aring, **C**ohesive approach **C**ommon to the wider **C**ollective.

CSR-A provides the tools and a roadmap to help your organisation show what good looks like.

EDUCATION   **ACCREDITATION**   **COMMUNICATION**

Show the world you are socially responsible
by achieving CSR Accreditation

CSR-A is the only organisation in the UK delivering a global CSR Accreditation. Our independent assessment panel provides accredited organisations with validation for their CSR claims. It is a powerful way to communicate positive actions to all audiences and stakeholders.

CSR Accreditation provides the tools to benchmark what you are already doing. It is a process in which you collate, measure and report on your organisation's socially responsible activities. An Accreditation will also provide you with a roadmap for planning future activity and the content for a social impact report.

The application provides a simple process where you record activity against our Four Pillars of CSR. Each pillar is designed to help you impact report on areas such as energy performance, recycling, staff engagement, health and well-being, community engagement and support for local and national charities.

ENVIRONMENT	WORKPLACE	COMMUNITY	PHILANTHROPY
WASTE SUPPLY CHAIN ENERGY NATURAL RESOURCES TRAVEL	TRAINING LABOUR PRACTICES ETHICAL PRACTICES GOVERNANCE POLICY	ENGAGEMENT LOCAL ISSUES WEALTH CREATION PROJECTS & GROUPS EDUCATION	CHARITABLE INVOLVEMENT VOLUNTEERING PRO BONO FUND RAISING FINANCIAL & GIFTS IN KIND

A CSR Accreditation is a crucial component of an organisation's promotional tool-kit and will increase your competitive edge. Social responsibility is vital policy that should be intrinsic in every business strategy, with the overall aim of achieving a positive impact on society and the environment.

With a CSR Accreditation businesses can demonstrate that they are creating shared value for owners, employees, shareholders, stakeholders and the communities in which we live and work. Above all it validates your CSR claims and proves your organisation is genuine in intention.

CSR Accreditation (CSR-A) is endorsed by Buckinghamshire New University and The Institute of Administrative Management (IAM)

BUCKINGHAMSHIRE
NEW UNIVERSITY
EST. 1891

iam
Inspiring professionals since 1915

Sustainable and social purpose with profit:
the future for successful businesses and organisations

CSR Accreditation will:

DEMONSTRATE ESG COMPLIANCE

IDENTIFY RELEVANT UN SDG'S

LEVEL UP YOUR TENDERING POWER

RECRUIT & RETAIN TALENT

MANAGE AND MITIGATE RISK

PROTECT & ENHANCE YOUR BRAND

Supporting your organisation – we provide:

Workshops & Webinars

To inform and inspire CSR policy and its benefits. Introducing the Four Pillars of CSR and explaining how good CSR policies drive corporate change. How with well defined objectives and measurable targets, your policy will provide the foundation towards running a sustainable, ethical and efficient business.

CSR Training Courses

CSR-A provides a comprehensive, 6 module training course to explore CSR, CR, ESG and learn how your organisation will benefit. The course enables organisations to understand how to create a CSR policy using the CSR Four Pillars and suggests ways of working that deliver positive outcomes for all.

Social Impact Reporting

A Social Impact Report is similar to an annual report and shows all your audiences the impact that your organisation is making through its CSR commitments. This includes financial benefits, environmental impact, staff and stakeholder engagement, positive impact on communities and charities.

Register now for CSR Accreditation. Registration is free and easy and you will be provided with our comprehensive Guidance for Accreditation, information on our fee structure, a full list of membership benefits and a Word document application form in which you compile and upload your completed application.

www.csr-accreditation.co.uk/register-for-csr-accreditation/

Demonstrate your commitment now and become a CSR Leader

THAMES VALLEY **CHAMBER OF COMMERCE GROUP** •MEMBER•

iam *Inspiring professionals since 1915*

IUSR INTERNATIONAL UNION FOR SOCIAL RESPONSIBILITY

Call **01494 444494** or visit **www.csr-accreditation.com** to find out more about CSR eduction, accreditation and communication

Find out now where you are on your CSR journey with our online Interactive Roadmap **https://csrroadmap.herokuapp.com/**

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appg Environmental, Social, and Governance

BUCKINGHAMSHIRE NEW UNIVERSITY Proud to recognise and endorse the **CSR-Accreditation** scheme delivered by CSR-A

17 PARTNERSHIPS FOR THE GOALS