



Delivering a **new standard** for social responsibility

CSR Accreditation provides **independent validation**
of an organisation's socially responsible activities

It is now more important than ever to show that we are doing all we can to be a **responsible business**

CSR-A has established a new, relevant and holistic framework that delivers an up to date standard for social responsibility.

A new standard that is supported by the CSR-A Four Pillars of environment, workplace, community and philanthropy. This provides a structure that will help an organisation plan and act responsibly.

A new standard that states that social responsibility should be for every organisation. For this to happen, the C in CSR must be more inclusive. 'Corporate' excludes a large number of stakeholders, specifically the third and public sectors, sole traders and small SME's. We have re-defined the C to be more inclusive; to include Companies, Communities, Charities.

Social responsibility allows you to enrich the quality of lives for all by investing in social value as an essential part of an organisations culture. This provides purpose and impact and will ensure a sustainable and profitable business. It will help to build a better world for future generations by improving the environment and ensuring a cohesive community to live and work in.

It is amazing what many of us are already doing that we don't talk about. CSR-Accreditation provides the perfect opportunity for you to tell your positive story.



Show the world you are socially responsible **by achieving CSR Accreditation**

CSR-A is the only organisation in the UK delivering a global CSR Accreditation. Our independent assessment panel provides accredited organisations with validation for their CSR claims. It is a powerful way to communicate positive actions to all audiences and stakeholders.

CSR Accreditation provides the tools to benchmark what you are already doing. It is a process in which you collate, measure and report on your organisation's socially responsible activities. An Accreditation will also provide you with a roadmap for planning future activity and the content for a social impact report.

The application provides a simple process where you record activity against our Four Pillars of CSR. Each pillar is designed to help you impact report on areas such as energy performance, recycling, staff engagement, health and well-being, community engagement and support for local and national charities.



A CSR Accreditation is a crucial component of an organisation's promotional tool-kit and will increase your competitive edge. Social responsibility is vital policy that should be intrinsic in every business strategy, with the overall aim of achieving a positive impact on society and the environment.

With a CSR Accreditation businesses can demonstrate that they are creating shared value for owners, employees, shareholders, stakeholders and the communities in which we live and work. Above all it validates your CSR claims and proves your organisation is genuine in intention.

CSR-A provides the tools and a roadmap to help your organisation show what good looks like.



CSR Accreditation (CSR-A) is endorsed by Buckinghamshire New University and The Institute of Administrative Management (IAM)



Sustainable and social purpose with profit: the future for successful businesses and organisations

A CSR Accreditation will:



Supporting your organisation – we provide:

Workshops & Webinars

To inform and inspire CSR policy and its benefits. Introducing the Four Pillars of CSR and explaining how good CSR policies drive corporate change. How with well defined objectives and measurable targets, your policy will provide the foundation towards running a sustainable, ethical and efficient business.

CSR Training Courses

CSR-A provides a comprehensive, 6 module training course to explore CSR, CR, ESG and learn how your organisation will benefit. The course enables organisations to understand how to create a CSR policy using the CSR Four Pillars and suggests ways of working that deliver positive outcomes for all.

Social Impact Reporting

A Social Impact Report is similar to an annual report and shows all your audiences the impact that your organisation is making through its CSR commitments. This includes financial benefits, environmental impact, staff and stakeholder engagement, positive impact on communities and charities.

Register now for CSR Accreditation. Registration is free and easy and you will be provided with our comprehensive Guidance for Accreditation, information on our fee structure, a full list of membership benefits and a Word document application form in which you compile and upload your completed application.

www.csr-accreditation.co.uk/apply-for-csr-accreditation/

Demonstrate your commitment now
and become a CSR Leader.

Call **01494 444494** to find out more about application or visit www.csr-accreditation.co.uk

Take our free **CSR Accreditation assessment survey** online visit www.csr-accreditation.co.uk/csr-assessment-survey/

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