

It only takes **one point** to lose a bid!



Could you be **making more** of your CSR credentials?

The Public Services Act, also known as the Social Value Act, became UK legislation in 2013. The act requires that organisations who commission public service projects consider how they can also secure wider social, economic and environmental benefit from work undertaken.

In June 2018, central government announced it would go further and explicitly evaluate social value when awarding major contracts. UK Government departments are now expected to report on the social impact of all major contracts they commission.

The UK Government has defined social value through a series of priority themes and policy outcomes which are important to deliver through government commercial activities. In tandem they have developed a social value model to assist in assessing bids and tenders which must weight a minimum of 10% of the scoring to socially responsible issues. Training has been provided for 4000 commercial buyers across government to take account of social value when procuring from businesses and organisations including charities and social enterprises.

Although this is currently only legislation for UK government tenders, it is becoming increasingly common for tenders in the private sector. Some organisations are specifying as much as 30% of the bid score to socially responsible issues. Contractors depend on their supply chains to protect their brand reputations and deliver on 'values' commitments like ethics, quality, environment and support of the community. This means you must be able to demonstrate your CSR credentials in an effective, comprehensive and ongoing way if you are to win vital contracts.

Whether you call it CSR, ESG, Social Value or Sustainability – CSR Accreditation will provide you with the independent, external verification you need to improve your organisation's tendering power to maximise points and win more work.

For more information on CSR Accreditation please visit: <https://csr-accreditation.co.uk/> where you can register for FREE now and receive our comprehensive guide to the Four Pillars and your CSR Accreditation application.