



NEWSLETTER MAY 2021

## May the 4th be with you!

**There is no doubt that social responsibility is a force for good. CSR Accreditation provides a truly holistic approach in establishing a sustainable and profitable organisation.**

We have established a new standard and framework for Social Responsibility that allows you to deliver on ESG reporting, identify your Sustainable Development Goals (SDG's) and achieve a CSR Accreditation.

It is a truly sustainable platform defined by the CSR four pillars of Environment, Workplace, Community and Philanthropy. We have developed an inclusive process that allows for private, third and public sector organisations of every size to develop and deliver impact and purpose.

Register now for Free and receive our easy to use Guide to CSR Accreditation:  
<https://csr-accreditation.co.uk/apply-for-csr-accreditation/>

**CSR Accreditation would like to announce that the next CSR Accreditation Application deadline is June 30th.**

## VA CONFERENCE

LEARNING, SHARING, NETWORKING  
Professional Development for Virtual Assistants

### VA's the perfect enablers for responsible businesses.

**It was an absolute pleasure to have been invited to talk at the innovative event series - UK VA Conference 2021 On-line, last week.**

We had so much positive feedback and interest in social responsibility, thank you. And congratulations to all of the award winners and runner-ups.

There is no doubt that VA's are perfectly placed to support the businesses they work for on how they can develop a social responsibility programme which will help to build a better world for future generations by improving the environment and ensuring a cohesive community to live and work in.

**بعد نجاح النسخة الأولى من البرنامج التدريبي دعوة للتسجيل والإشتراك في برنامج تدريبي عالمي**

**المحترف في مجال المسؤولية المجتمعية للمؤسسات**  
ADVANCED PROFESSIONAL CERTIFICATE IN CORPORATE SOCIAL RESPONSIBILITY

البرنامج التدريبي الأول في المنطقة العربية بالتعاون مع (مؤسسة اعتماد معايير المسؤولية المجتمعية - بريطانيا - (CSR Accreditation) المؤسسة الأولى والوحيدة في بريطانيا لإصدار شهادات إتمام المسؤولية المجتمعية للمنظمات الحكومية والخاصة وغير الربحية. برنامج تدريبي مكثف مكون من سنت وورش عمل تدريبية، وعمدة من مؤسسة اعتماد معايير المسؤولية المجتمعية - (CSR-A) ومن الجامعة البريطانية العريقة (Buckinghamshire New University) - ومن معهد الإدارة البريطاني (The Institute of Administrative Management).

**أهداف البرنامج**

- تأمين متخصصين في مبادئ المسؤولية المجتمعية وأساليبها ومعاييرها العالمية.
- التعرف بمعايير مؤسسة اعتماد المسؤولية المجتمعية - بريطانيا.
- تطوير المهارات والصفات اللازمة لتأمين استراتيجيات المسؤولية المجتمعية للمؤسسات.
- تأهيل المشاركين للتقدم بطلبات اعتماد مؤسساتهم من مؤسسة اعتماد المسؤولية المجتمعية - بريطانيا.
- إتقان مهارات الاتصال والتواصل فيما يتعلق بسياسات وبرامج المسؤولية المجتمعية.
- التعرف على آليات الحصول على اعتراف دولي لبرامج المسؤولية المجتمعية للجهات الحكومية وخاصة والخاصة.

سيحصل المشاركون على شهادتين دوليتين باللغتين الإنجليزية من:  
1. مؤسسة اعتماد المسؤولية المجتمعية البريطانية (CSR Accreditation) وجامعة Buckinghamshire New University  
2. معهد الإدارة البريطاني (The Institute of Administrative Management)

لتسجيل والإشتراك في البرنامج عبر الرابط على الموقع الإلكتروني: [www.regionalscr.com](http://www.regionalscr.com) أو الإيميل الإلكتروني: [info@regionalscr.com](mailto:info@regionalscr.com)

## IUSR Forum for Organisations Alliance for Social Responsibility

**As part of our partnership with the International Union for Social Responsibility CSR were invited to speak at 2021 IUSR Forum for Organisations Alliance for Social Responsibility on 20th March.**

The event brought together a range of working sessions and talks to help enable CSR Advocacy in the MENA countries.

The discussion focused on setting a new standard for social responsibility, one that should be for all organisations. Building on the inclusive 'C' in CSR to bring together a collaborative and collective approach it enable impactful CSR advocacy in the MENA countries.

This was followed by our first CSR Online Training course being delivered in Arabic by Dr Hanaa Al Banna.

Dr Hanaa said "All went very well, and we had 25 participants. They were representatives from the private sector, NGOs and governmental bodies and they were very interested to learn more about CSR Accreditation".



## Corporate Training at the Stone Group

**Congratulations to the Stone Group Ltd senior management team for completing the CSR Accreditation CSR Training course. It was a privilege to engage with such a proactive company.**

Many thanks to Alison Hodgens for arranging the training despite the many postponements last year, we got there in the end. And thanks also to Simon Harbridge for supporting his team in becoming the CSR enablers for the Stone Group.

All 32 attendees will now receive their CSR Training certificates. The CSR-A Course is accredited by the IAM and endorsed by Buckinghamshire New University and counts towards your CPD.

## Book now for the next CSR Training course..

**A truly holistic of establishing a sustainable organisation.** Join the likes of Three, Stone Group, Samaritans, Embark Group, and Kennedys Law. Social Responsibility is dynamically emerging as a key factor across all aspects of business, providing purpose and impact and helping ensure sustainability and profitability. Develop an awareness of why Social Responsibility provides clear benefits to your business.

**Book your space now: Full Price £297.00, For Students / Charities £150.00**  
<https://csr-accreditation.co.uk/csr-training-course/>

**Six one hour modules over six weeks. June 3rd – 8th July Thursdays at 11am**

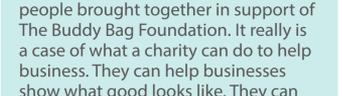
"The training course from CSR-Accreditation has been a really rewarding experience, providing plenty of opportunities to reflect on my own work and strategy for CSR in the business. Muryel and Jennifer were able to break down each of the modules in to really engaging sessions, providing plenty of time for reflection, discussion and sharing of best practice. There was a real balance between providing background and theory along with practical steps and actions you can take regardless of your company size or sector. Whether you are just starting out on your CSR journey, or just need some reassurance you're on the right track, I would not hesitate to recommend this course to both beginners and experienced professionals alike."

**Chris Gasnier, Senior CSR Comms Manager at Three**

## B P Collins talk about how CSR Accreditation has influenced their business.

Thank you to Simon Deans, Senior Partner at B P Collins LLP for talking so passionately about how much CSR Accreditation has had a positive impact on his business.

Please hear what Simon had to say in this short interview here: <https://www.youtube.com/watch?v=Epl5hOnFKdQ>



## Measuring the value of Social Responsibility

Download our report on the relationship between CSR & ESG. ESG is particularly enjoyed by the finance and investment sectors who use this specified criteria as a measurement for sustainable and social value...

Thanks to Muryel Boulay – B Otherwise Ltd for contributing and co-authorship.

Download your free report here: [https://csr-accreditation.co.uk/wp-content/uploads/2021/04/CSR-A\\_CSR-ESG-AW-04-21.pdf](https://csr-accreditation.co.uk/wp-content/uploads/2021/04/CSR-A_CSR-ESG-AW-04-21.pdf)

## Congratulations to Your Business Needs Me for achieving an exceptional Gold CSR Accreditation!

Fiona Doonican is a Virtual Assistant based in Buckinghamshire and says...

**"I have discovered the power of CSR. The four pillars of CSR are an integral part of my business ethos and I will continue to reduce my carbon footprint over time as I wish to leave a healthier planet for my children and their children".**

Having checked our first Gold Accredited sole trader, so even more outstanding.



**Join the growing ranks of CSR Accredited organisations now. Contact us now on 01494 444494 for a friendly chat or visit us at [www.csr-accreditation.co.uk](http://www.csr-accreditation.co.uk) and demonstrate your continuing commitment to Corporate Social Responsibility.**

Download your CSR Application Guide and our convenient CSR Application Word Template: <https://csr-accreditation.co.uk/apply/>

**Every successful CSR Accreditation benefits from:**

- Three years CSR Accreditation
- A CSR Accreditation logo pack and guidelines
- An Accredited certificate
- A tree planted in your name
- Automatic entry to the International CSR Excellence Awards
- Free social media marketing and press release
- Will feature in our CSR Accredited members directory
- 5% of each application fee to go to our nominated charities

**CSR Training Course**  
To find out more about our 1 & 2 day training courses please visit: <https://csr-accreditation.co.uk/csr-training-course/>

**CSR Workshops**  
To find out more about our CSR Workshops please visit: <https://csr-accreditation.co.uk/csr-workshops/>

**CSR Impact Reports**  
To find out more about our CSR impact reports please visit: <https://csr-accreditation.co.uk/csr-impact-report/>

