



Measuring & Recording CSR Credentials

Contact Us Now

Call **01494 444494** for a friendly chat or
Visit **www.csr-accreditation.co.uk** and
demonstrate your continuing commitment
to **Corporate Social Responsibility**.



Workshops to **inform & inspire** your people on good CSR policy & its benefits...

This workshop aims to explore the four pillars of CSR. Good CSR policies drive corporate change. With well defined objectives and measurable targets, your CSR policy will provide the foundation for steps towards running a more sustainable and ethical business.

Kick start your CSR policy with a **Discovery Workshop Seminar**

- A compelling 2 hour workshop to show how your CSR credentials can help improve sales...
- Learn how to report on and make the most out of existing CSR initiatives.
- Discover what you are already doing but don't talk about.
- Find out how you can implement a CSR policy from scratch.
- Understand the importance of impact reporting and engagement.
- Get CSR Accreditation
www.csr-accreditation.co.uk

The many **benefits** of good CSR policy include...

- Win new business.
- Increase customer retention.
- Develop and enhance relationships with customers, suppliers and networks.
- Attract, retain and maintain a happy workforce and be an Employer of Choice.
- Save money on energy and operating costs and manage risk.
- Differentiate yourself from competitors.
- Generate innovation and learning and enhance your influence.
- Improve your business reputation and standing.
- Provide access to investment and funding opportunities.
- Generate positive publicity and media opportunities due to media interest in ethical business activities.

Start **improving the reputation** of your business right now!

How to implement a **measurable** CSR policy

Consultation - Benchmarking

Good CSR policies drive corporate change. With well defined objectives and measurable targets, your CSR policy will provide the foundation for steps towards running a more sustainable and ethical business. We look at your organisation's impacts on employees, suppliers, clients, and communities / charities and develop an audit which forms the basis of a CSR road map.

The process of achieving a CSR policy begins with an assessment of every aspect of your business and its CSR operations, familiarising you with the four pillars of CSR. We investigate and define what you have already achieved in relation to current CSR initiatives, carry out a gap analysis to identify areas that need addressing and after studying your organisation's impacts, we set targets for improving them against the four pillars of CSR.

We provide a **results driven**, 12 month CSR programme to implementing **Your CSR Policy**

- **Consultation Benchmarking** - involves reviewing CSR initiatives, as well as measuring and evaluating.
- **Audit** - to explore what you are already doing and what impact that has.
- **Analysis & Evaluate** - to identify CSR scope and identify processes.
- **Report and Recommend** - write up conclusions.

Your CSR Report (Benchmarking) Costing by business size

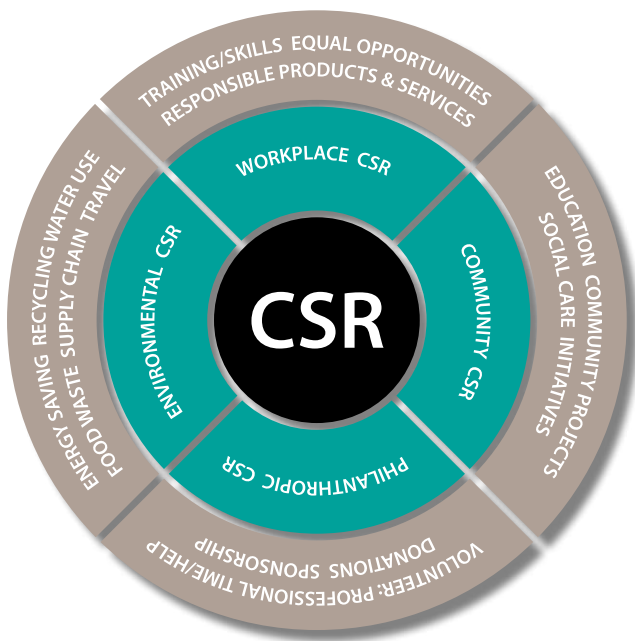
| | |
|---------------------------------------|--------|
| Sole Trader (1/2 employees) | £1,500 |
| Small Business (up to 50 employees) | £2,500 |
| Medium Business (51 to 250 employees) | £3,500 |
| Large business (251+ employees) | £5,000 |

Following your 12 month CSR programme we can...

- **Develop A Plan** - Scope out a CSR blue-print for the business and drivers for a 12 month period.
- **Implement** - provide hands on expertise in delivering on all aspects of a CSR policy over 12 months. Write impact reports.
- **Monitor & Support** - to provide ongoing analysis and project management of program roll-out.
- **Provide Tools & Insights** - on how an organisation can achieve this internally.
- **Increase Visibility** - Show how we can measure increased visibility of a brand through social media channels.
- **Achieve CSR Accreditation.**
- **Impact Reporting** - Measuring and evaluating impact.

The Four Pillars of CSR:

- Environmental CSR: focuses on eco-issues such as climate change.
- Community based CSR: businesses work with other organizations to improve the quality of life of the people in the local community.
- Workplace based CSR: policies that improve products and services and staff.
- Philanthropic CSR: Support charities by volunteering, donation or sponsorship.



Use your **CSR policy** to:

Apply for CSR Accreditation, Enter the International CSR Awards, Publish a CSR Report, deliver positive stories through your Social Media Channels and more...

Contact us now.

Let your positive actions benefit your organisation...



For further information please contact the team
97 Cock Lane, High Wycombe, Bucks HP13 7DZ
Email - info@csr-accreditation.co.uk
Call - 01494 444494 or 07831 857332
Web - www.csr-accreditation.co.uk